Ronald McDonald House UK

Christmas Fundraising Pack



Thank you for choosing to fundraise for Ronald McDonald House UK.
Your support will help keep families together this Christmas

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From our Fundraising Team

When a child is in hospital at Christmas, comfort keeps families together.



You can't wrap comfort, but you can give it to a family with a child in hospital. Your support provides families with the everyday comforts that mean everything: a warm bed just moments from their child's hospital bedside, a kitchen to make a hot meal, and a place to rest and recuperate during one of the hardest time of their lives.

Our fundraising team are ready to connect, support, and celebrate with communities across the UK. Together, we can help families stay close to their children in hospital, even during the toughest times.

Because every family deserves to stay close at Christmas.



With heartfelt thanks,

The Ronald McDonald House UK Fundraising Team

Luke's Journey



In 2017, Laura and her husband, Dave, faced every parent's worst nightmare. Their twin boys, Josh and Luke, were born three months early, and heartbreakingly, Josh passed away shortly after birth.

Luke spent more than seven weeks in neonatal intensive care at Arrowe Park Hospital, while the family stayed at Ronald McDonald House Arrowe Park just minutes from his bedside.

As Christmas approached, the family found themselves facing a season they never expected. Instead of preparing for celebrations at home, they were navigating grief, recovery, and the uncertainty of having a seriously ill baby in hospital. But Ronald McDonald House gave them something invaluable: the chance to stay together.

With their eldest son Hugo, who was just 15 months old at the time, they were able to share meals, spend time as a family and enjoy precious moments away from the clinical environment of the hospital. The House became a home during one of the most difficult periods of their lives.

Christmas at the Ronald McDonald House Arrowe Park brought moments of comfort, joy and normality when they were needed most. The House was decorated for the festive season, and the team worked hard to create special moments for families who otherwise may have missed out on celebrating together. From festive activities and shared celebrations to simply having a warm, welcoming place to wake up on Christmas morning, the House helped the Burke family create memories despite the challenges they were facing.

For Laura and her family, those moments remain some of their strongest memories.

"When you have a child in hospital, celebrations are often the last thing on your mind. But the staff understand how important those moments can be, especially for families facing very serious or life-limiting diagnoses. For us, having Christmas with Hugo, who was just 15 months old at the time, created memories we will always treasure."

- mum, Laura

How your donations could make a difference



£35

Wifi for a House

Christmas is a time for togetherness, but when a child is in hospital, families can find themselves far from home and those they love most. £35 could help provide Wi-Fi for a day in a House, making it possible for families to stay in touch and share precious Christmas moments, wherever they are.

£152

Power a House on Christmas

Twinkling Christmas lights, warm rooms and hot soothing showers can make all the difference to families staying at a Ronald McDonald House over Christmas. A gift of £152 could help provide the energy to power a House for Christmas day.





£300

Christmas Party

could provide a House Christmas celebration for families staying away from home during the festive season, helping to fund decorations, festive refreshments, activities and seasonal surprises that make Christmas feel a little brighter for everyone.

Christmas fundraising ideas

Ways to raise £50



Christmas Bake Sale

Sell your baked goods to friends and colleagues, or at your child's school!

Best for workplaces, schools and groups



12 Days of Christmas

Can you complete 12 small festive acts over 12 days, such as sharing a fundraising page, baking, organising a quiz or collecting for us at an event.

Best for Individuals, families and community groups



Christmas Jumper Day

Everyone wears a festive jumper and donates, optional prizes for the funniest, brightest or most creative outfit

Best for workplaces, schools and clubs

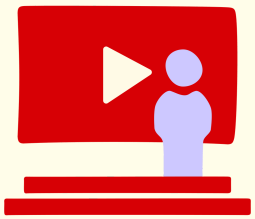
Ways to raise £100



Deck the desk

Teams dcorate their desks or workspaces, contribute to enter and vote for winner

Best for workplaces, schools , education



Cosy Christmas

A school, club or community venue? Host a christmas film with optional donations for entry, hot chocolate or snacks

Best for family-friendly, groups.



Raffle

Hold a raffle in your office, school or social group, you could also ask local businesses to donate small prizes and raffle off a festive hamper

Best for workplaces, Individuals

Use the tags on page 10 for your prizes!

Christmas fundraising ideas

Ways to raise upto £500



Take part in a local fun run
Or organise your own!
Be sponsored to run dressed as Santa, an Elf, Rudolph or even a Snowman, and take part in or organise your very own fun run!

Bring people together £500+

Christmas Fayre
Speak to some local businesses to get together to create a Christmas Fayre. Charge for stall space to fundraise or ask for a percentage of their profits.

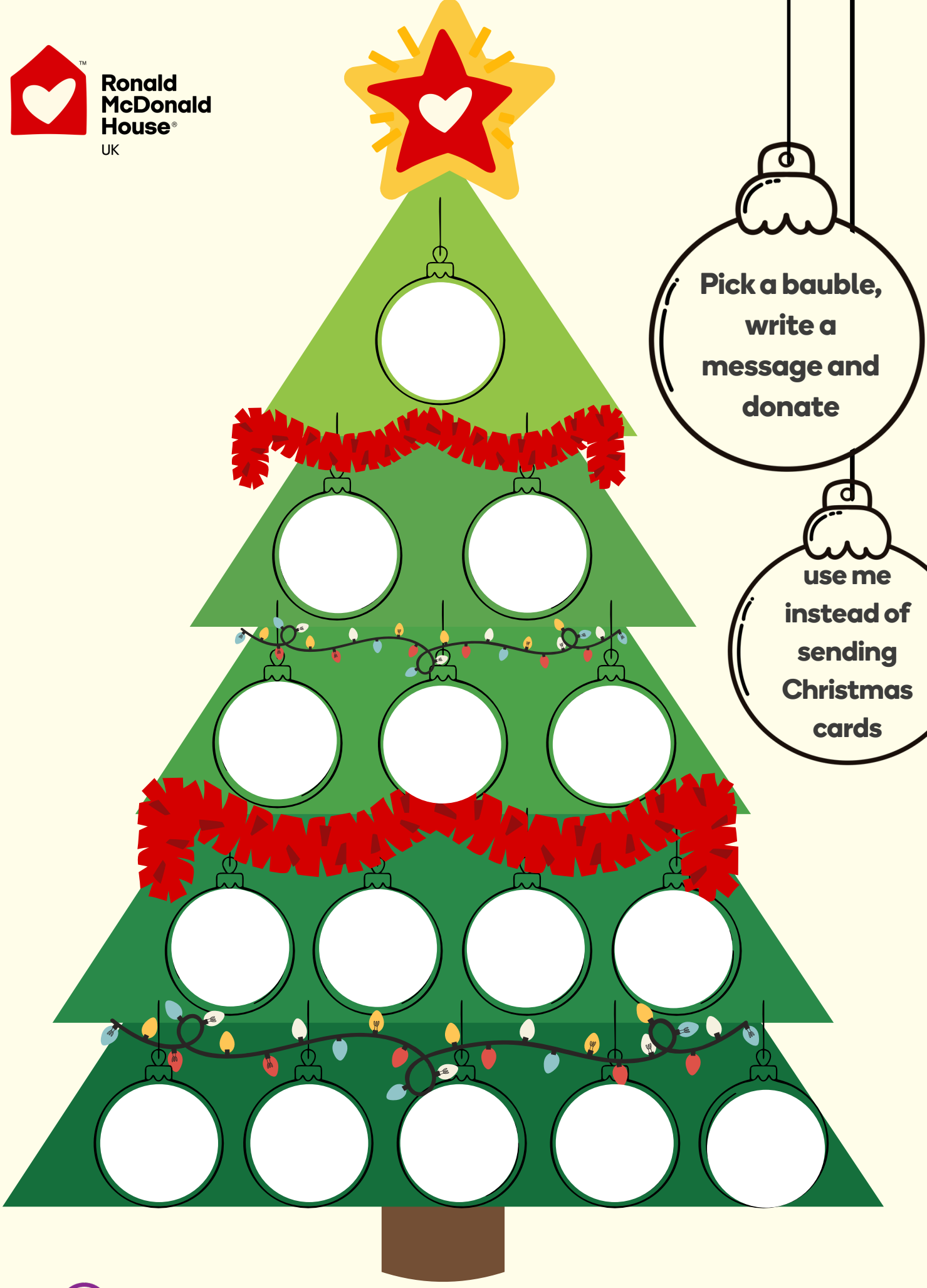


Christmas Bauble fundraising idea

Instead of sending Christmas cards at work, college or school this year, display one of our FREE Christmas message posters.
Pick a bauble on the poster, write your messages to each other and donate.

Find me on page 8

Ronald McDonald House®
UK



FUNDRAISING REGULATOR

Ronald McDonald House UK is an independent charity registered in England and Wales (802047) and in Scotland (SC040717).

Christmas Quiz

1. What item is traditionally hidden in a Christmas pudding?
2. What year was Mariah Carey's iconic Christmas hit All I Want for Christmas released?
3. In Charles Dickens' A Christmas Carol, what was the first name of Scrooge?
4. Which country started the tradition of putting up a Christmas tree?
5. Three of Santa's reindeer's names begin with the letter "D." What are those names?
6. Who tries to stop Christmas from coming, by stealing all things of Christmas from "the Who's"?
7. What does Santa say at the end of "A Visit from St. Nicholas" book?
8. What would you be drinking if you had 'Glühwein'?
9. Traditions of Christmas around the world will tell you that Santa Claus is known by many names. What is the French name for Santa Claus?
10. Which is the most popular ornament used to place at the top of the Christmas tree?

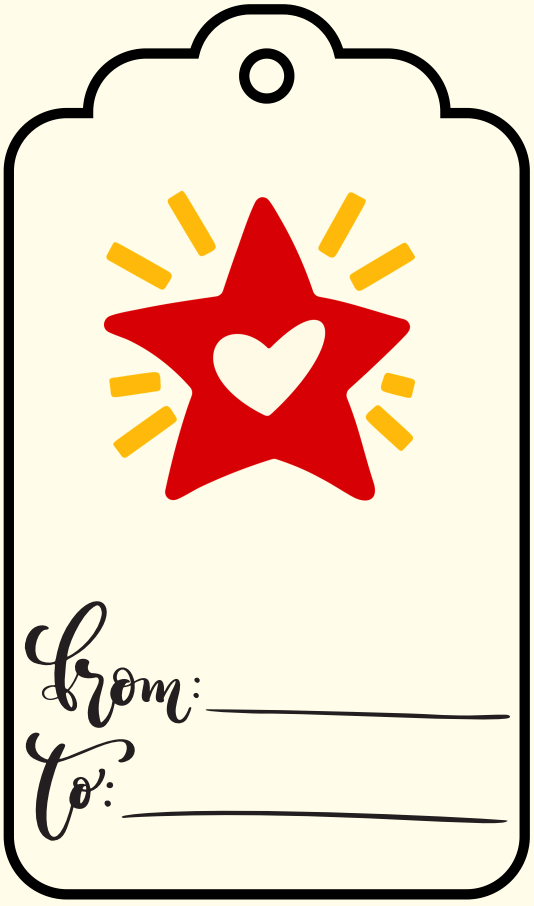
Answers:

1. A coin 2. 1994 3. Ebenezer 4. Germany 5. Dancer, Dasher, and Donner 6. The Grinch 7. Happy Christmas to all, and to all a good night! 8. Mulled wine 9. Pere Noel 10. Angel

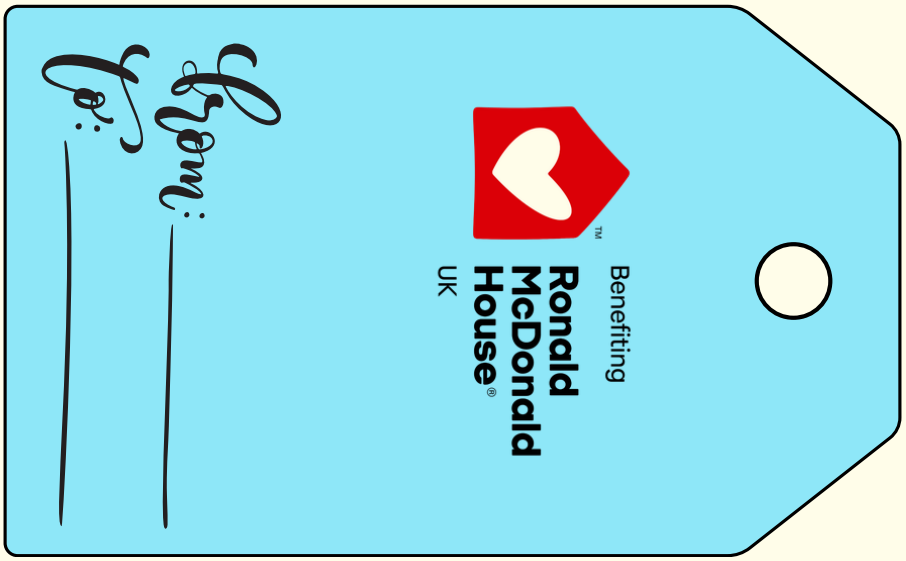
Use our gift tags for your secret Santa or Raffle prizes.











Other ways to support

As well as fundraising for us, there are more ways that you can help us this Christmas.

- You can introduce us to someone who could fundraise i.e. your child's school, your workplace?
- Ask your local pub or club if they can display one of our collection pots.
- Are you a member of a rotary, lions or another club that we could make a presentation at to talk about our work?
- Volunteer with us, whether that is in our Houses or at our events there is always something we need a helping hand with.

Contact your local Fundraiser!

To find your nearest community fundraiser email ronaldmcdonaldhouse.supportercare@uk.mcd.com

Personalised for you

The support you provide means more families can stay together during a child's hospital stay. To thank you for helping families stay close, we celebrate fundraising milestones in a number of meaningful ways, including a personalised thank you for supporting us.

How to pay in your money

Thank you for raising money for Ronald McDonald House UK. You have just helped support families with children in hospital.

Below are the options of how to pay in your fundraising.

Bank Transfer

Please let us know when you have made a payment by emailing ronaldmcdonaldhouse.supportercare@uk.mcd.com or calling 03000 111 113, advising us of the amount credited to our account so that we can correctly identify the donation.

Bank Name: Barclays plc. (1, Churchill Place, London)
Account Name: Ronald McDonald House (UK)
Account Number: 20619272
Sort Code: 20-00-00



Cheque

Please send your cheque to:
Ronald McDonald House UK, 6 Victoria Road
Sutton Coldfield,
Birmingham B72 1SY

Cheque payable to:
Ronald McDonald House UK

Don't forget to include the following details:

- Amount enclosed
- Your name
- Your email address
- Your phone number
- Your address
- Event name and date

Via our Website

Please visit www.ronaldmcdonaldhouse.org.uk/donate-today and follow the instructions, making sure you select 'Fundraising raised from an event' from the dropdown options.

Please make sure to fill in how you raised the money and your correct contact details.



Thank you

Your fundraising is helping us to keep thousands of families close to their sick children in hospital.

www.ronaldmcdonaldhouse.org.uk

Registered with FUNDRAISING REGULATOR

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